




DRAGICA RADONJIC

Dynamic and creative designer with experience leading innovative design projects across digital and print media. Proven ability to craft compelling visual solutions that drive brand engagement, enhance user experience and deliver measurable results through user-centred design and AI integration.

CONTACT

 (647) 388-5402

 dragica89@gmail.com

 www.linkedin.com/in/dragica-radonjic/

PORTFOLIO

 www.dragicarad.com

SKILLS

Key skills

Fast learner with ability to quickly adapt to new systems and processes

Skilled in multitasking, organization and time management

Strong interpersonal and communication skills

Efficient at managing diverse tasks while maintaining high-quality results

UI/UX: Wireframing, prototyping, user research, journey mapping, personas and usability testing

Software

Microsoft Office Suite
Adobe Creative Suite – XD, InDesign, After Effects, Premiere Pro, Firefly
Miro
Google Docs
MAC/PC

EXPERIENCE

ART DIRECTOR

JAM CRM (2022 - 2025)

- Led and managed multiple projects simultaneously for clients, overseeing the creative process from concept to production
- Ensured timely delivery of projects while maintaining high quality standards
- Designed UI/UX and implemented AODA standard solutions for various clients across emails, direct mail, banners, social media ads and landing pages
- Collaborated with cross-functional teams to present creative concepts, integrating feedback to deliver successful campaigns

MULTIMEDIA DESIGN STUDENT MENTOR

HUMBER COLLEGE (2022 - PRESENT)

- Provided mentorship to design students, offering tailored portfolio reviews and constructive feedback
- Guided students in refining design concepts, focusing on industry standards and user-centered approaches

MUSIC EDUCATION SPECIALIST

MERRIAM SCHOOL OF MUSIC (2012 - 2022)

- Educated over 80+ private students of all ages and learning styles
- Developed creative teaching methods and strategies to enhance student engagement and build confidence in their abilities
- Provided exceptional customer service, earning recognition for customer satisfaction and student retention rates above 90%
- Managed lesson schedules, progress reports and communication to parents to ensure student progress

RECORDING ENGINEER

PHASE ONE STUDIOS (2008 - 2012)

- Engineered, recorded, mixed and mastered audio for major artists
- Managed studio schedules, maintained equipment and negotiated artists' air time play to radio stations
- Composed and performed piano music for artists



ACHIEVEMENTS

Academic Award of Excellence, Humber College

For achieving the highest overall honours average in the program

ARCT Diploma, Royal Conservatory of Music

Piano Performance with honours

LANGUAGES

English and Serbian (fluent)

HTML/CSS (basic knowledge)

EDUCATION

MULTIMEDIA DESIGN & DEVELOPMENT WITH HONOURS

HUMBER COLLEGE (2020 - 2022)

- Multimedia, motion, graphics, digital audio design, video, production, UI/UX, web technology and augmented reality

SOUND & MUSIC RECORDING

RECORDING ARTS CANADA (2007 - 2008)

- Sound production, recording, mixing and mastering

TRAINING & CERTIFICATES

MAKING ACCESSIBLE MEDIA

HUMBER COLLEGE (2021 & 2022)

- Inclusive and Accessible Design in Broadcast Media certificate

HOOTSUITE PLATFORM

HOOTSUITE ACADEMY (2022)

- Certificate

ADOBE AFTER EFFECTS: NOVICE TO EXPERT

UDEMY (AUG. 2021)

- Certificate

CSS ESSENTIAL TRAINING

LINKEDIN (JAN. 2021)

- Certificate

ADOBE ILLUSTRATOR

LINKEDIN (JAN. 2021)

- Certificate